

CERITAREKA STUDIO

Graphic *Design* Pricing & Packages

Considered design.
Clear pricing. A stronger brand.

Professional design support for startups, small businesses and growing brands.
Explore one-off artwork, brand identities and monthly plans tailored to your next stage.

DESIGN WITH PURPOSE.



Explore the collection >



01 / FEATURED PACKAGES

A considered *place to start.*

Three practical packages for launching your business, building your identity and staying visible.



FOR NEW SMALL BUSINESSES

Business Kickstart Kit

RM349

One-time package



- 1 basic logo.
- 2 basic social media posts.
- 1 Facebook cover / header.
- 1 minor revision per design.
- Final logo vector and high-resolution artwork.

FEATURED MONTHLY PLAN

Hype

RM349

Per month



- 8 static social media posts.
- 2 complimentary story resizes.
- 1 minor revision per design.
- Consistent visual direction.
- Scheduled batch delivery.



RECOMMENDED BRAND IDENTITY

Brand Starter

RM499

One-time payment



- 2 initial logo directions (select one).
- Primary and alternate logos.
- Brand colour palette.
- Typography / font pairing.
- 1 social media profile graphic.
- 1-page mini brand guide.
- 2 minor revision rounds.
- Final vector / source file.



+ 02 / BASIC DESIGN SERVICES



Everyday *design essentials.*

Individual artwork for everyday communication, promotions and business essentials.

DESIGN SERVICE	PRICE
Basic social media post	RM49
Promotional poster	RM79
Event poster	RM99
Corporate poster	RM119
Flyer (1 side)	RM89
Business card (front & back)	RM69
Banner / bunting	RM89
Menu design (1 page)	RM99
Product label (1 SKU)	RM149
Carousel post (3 slides)	RM129
Presentation design	From RM25 / slide
Additional size / resize	RM15

Included as standard

- 1 original design concept.
- 1 minor revision.
- Final high-resolution artwork in PNG, JPG or PDF, as applicable.
- Digital delivery.

Design fees only.
Printing costs are not included.

+ 03 / LOGO & BRANDING PACKAGES

Build a *distinctive identity*.

A distinctive foundation for your business, with practical assets ready for everyday use.



PACKAGE 01

Logo Basic

RM249

One-time payment



- 1 original logo concept.
- 1 minor revision.
- Colour and monochrome versions.
- Transparent PNG.
- JPG and SVG vector file.
- Estimated delivery: 4-6 working days.

PACKAGE 02

Brand Starter

RM499

One-time payment



- 2 initial logo directions (select one).
- Primary and alternate logos.
- Brand colour palette.
- Typography / font pairing.
- 1 social media profile graphic.
- 1-page mini brand guide.
- 2 minor revision rounds.
- Final vector / source file.

PACKAGE 03

Brand Complete

RM799

One-time payment



Everything in Brand Starter, plus:

- Business card design.
- 3 editable social media templates.
- Expanded 3-page mini brand guide.
- 2 minor revision rounds.





04 / MONTHLY DESIGN PLANS



Stay visible. *Stay consistent.*

Monthly graphic design support for small businesses that need cohesive social media visuals.

Starter

RM189

/ month

4 static posts



Hype

RM349

/ month

8 static posts



Active

RM499

/ month

12 static posts



Included in every plan

- 1 minor revision per artwork.
- High-resolution digital files.
- Consistent visual branding.
- Scheduled batch delivery.

Additional Hype benefits

- 2 complimentary story resizes.
- Consistent visual direction.

Monthly plans cover static graphic design production only. Photography, videography, video editing, full copywriting, social media account management, content posting and advertising management are excluded.

Clients supply their logo, images, written content and relevant business information unless otherwise agreed.





05 / SMALL BUSINESS STARTER KITS

Small business. *Strong beginnings.*

Affordable design bundles for startups, home-based businesses and growing SMEs.



PROMOTE YOUR BUSINESS

Start Selling Kit

RM149

One-time package



- 1 promotional poster.
- 2 basic social media posts.
- 1 minor revision per design.
- High-resolution digital delivery.



ESTABLISH YOUR PRESENCE

Business Kickstart Kit

RM349

One-time package



- 1 basic logo.
- 2 basic social media posts.
- 1 Facebook cover / header.
- 1 minor revision per design.
- Final logo vector and high-resolution artwork.



+ 06 / ADDITIONAL SERVICES & ADD-ONS



A little more *possibility.*

Optional services to extend your agreed design scope.

ADDITIONAL SERVICE	PRICE
Editable Canva file	+RM20 / design
Extra revision	From RM20
Express / urgent job	+30%
Additional resize	RM15
Advanced custom design	Custom quotation

Logo vector files are already included in the relevant logo and branding packages.





07 / ORDERING & PAYMENT TERMS



From your brief *to final artwork.*

A clear process, defined scope and straightforward payment terms.

How to order

- 01 Submit your design brief.
- 02 Select and confirm your package.
- 03 Make the required payment.
- 04 Design production begins.
- 05 Review and approve your design.
- 06 Receive your final artwork.

Payment policy

- Projects above RM250: a 50% deposit is required before production begins.
- Projects of RM250 or below: full payment is required upfront.
- Monthly design plans: full payment is due at the beginning of each subscription cycle.
- Work outside the agreed scope is quoted separately.

Scope & important notes

- Standard one-off designs include one original concept and one minor revision, unless otherwise specified.
- Major concept changes may incur additional fees.
- Clients must supply all necessary text, logos, photographs and references.
- Printing costs are excluded.
- Complex illustration, advanced photo manipulation, extensive copywriting and custom campaign development require a separate quotation.
- Unused monthly subscription designs do not carry forward to the following month.
- Final artwork is released once payment is complete.
- Project timelines are confirmed after the complete design brief has been received.



Your next chapter, *thoughtfully designed.*

Professional design should be accessible to every business, regardless of its size.

At Ceritareka Studio, we create practical, affordable design solutions that help new businesses establish a stronger brand presence. Choose the support you need, from a single piece of artwork to a complete visual identity.

Ready to get started?

Request your quotation today.



CERITAREKA STUDIO

www.ceritareka.com